Real Estate Research

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Real Estate Strategic Outlook: Germany

Darkening short-term economic outlook

Shift from inflationary to recessionary risks in 2024

Mainly thanks to a moderation in energy prices, inflationary pressures in Germany are easing. Instead, recessionary risks are coming to the fore, further aggravated by the recent constitutional court prohibition to finance government projects with off-budget vehicles. This could mean fiscal tightening, weighing on the already weak economy. Despite a somewhat more positive trend on the consumer side, Germany may drop into a mild recession next year, making the country a clear economic underperformer in the short term.¹

Economic rebound and interest rate changes

In addition to a possible fiscal tightening, consumer and business sentiment remained downbeat at year-end 2023, especially in construction and energy-intensive manufacturing, but also retail, where further headwinds are feared. However, an economic rebound is expected thereafter, positively affecting real estate occupier markets. An even stronger push on transaction volumes and real estate pricing might come from lower interest rates and a subsequent drop in debt cost.²

Real Estate sector strategy: what and where?

Operational residential remains in focus

Residential continues to be our top pick in Germany. Demand is strong but supply is weakening, leading to aggravated demand-supply imbalances. Major markets like Berlin, Munich or Frankfurt exhibit virtually no vacancy³, increasing rental pressure in the unregulated part of the market.

Together with rent growth and higher entry yield levels, expected yield compression makes the case for strong prospects in the multifamily housing sector. Operational residential, like student housing or serviced apartments are

profiting from spill-over effects from the tight rental market and offer an additional yield premium over multifamily.

Repriced assets and strong fundamentals in logistics

The logistics occupier market is easing from both ends. German-wide supply in the sector is moderating, but demand is also seeing a temporary soft patch. Nonetheless, long-term trends and market fundamentals remain healthy, becoming visible in a very low vacancy rate of just above 2%.⁴ Going forward, we expect elevated rent growth – particularly strong for urban logistics. Together with adjusted price levels, the logistics market, with all its subsegments, is seen as attractive.

Ongoing polarisation in the office sector

Office remains challenging, but the prime end of the market differs. Apart from significant price corrections, we also have a strong long-term view of prime rents in key markets like Berlin or Munich. Weakening short-term supply, elevated construction costs and a tenant focus on central locations support this trend. Older stock on the other hand provides potential for conversions, into, for example, residential uses. In essence, 2024 is expected to be an exceptional vintage year, also for offices.

German Transaction Vol (rolling annual € bn; change in



Source: RCA, 12/2023

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¹ Oxford Economics, Destatis, December 2023

² Oxford Economics, ifo Institut, December 2023

³ empirica, December 2023 ⁴ CBRE, December 2023

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