More investments in sustainable projects. Implementation of sustainability along the entire value chain.

EU ACTION PLAN 2018 to meet the Paris Agreement goals and foster a sustainable finance system

Corporates
- Investment decisions must consider ESG criteria in the future.
- Starting in 2020, investment advisors must ask their clients if they want to consider ESG for their investments.

Institutional investors, asset managers, insurance companies
- ESG INVESTMENTS PAY OFF
- Investment decisions must consider ESG criteria in the future.
- Starting in 2020, investment advisors must ask their clients if they want to consider ESG for their investments.

Investment Advisor
- ESG INVESTMENTS PAY OFF
- Investment decisions must consider ESG criteria in the future.
- Starting in 2020, investment advisors must ask their clients if they want to consider ESG for their investments.

Below the surface it gets interesting

Without ESG data
- Revenues
- Profits
- Dividends
- Evaluation

With ESG data
- E: Environmental
  - Water management
  - CO2 emissions
  - Air quality
  - Energy management
  - Bio diversity
  - Product packaging
- S: Social
  - Consumer protection
  - Data security
  - Labour conditions
  - Value chains
  - Diversity and integration
  - Compensation and performance
- G: Governance
  - Risk management
  - Corporate ethics
  - Incentive structures
  - Corruption
  - Competitive behaviour
  - Reports and audits

Why ESG investing makes sense
- 180bn USD per year needs to be invested by 2030 to achieve the Paris Agreement goals.1
- Considering ESG does not cost performance, with successful active fund management there is a chance for better performance while volatility remains at the same or lower level.2

MSCI World vs. MSCI World ESG Leaders
- MSCI World vs. MSCI World ESG Leaders Annual performance as of 31/01/2019 over the last 10 years
- MSCI World vs. MSCI World ESG Leaders Annual volatility as of 31/01/2019 over the last 10 years

DWS – ESG investments across all asset classes, mandates and retail funds

1 Source: United Nations Organisation, January 2019. 2 Source: Metastudy on ESG Performance by Friede, Busch and Bassen, University of Hamburg, December 2015. This marketing communication is intended for professional clients only. DWS is the brand name under which DWS Group GmbH & Co. KGaA and its subsidiaries operate their business activities. Clients will be provided DWS products or services by one or more legal entities that are in the investment business as defined in the investment agreements, offering materials or other documentation relevant to such products or services. The information contained in this document does not constitute investment advice. All statements of opinion reflect the current assessment of DWS Investment GmbH and are subject to change without notice. Forecasts are not a reliable indicator of future performance. Forecasts are based on assumptions, estimates, opinions and hypothetical performance analyses. Forecasted actual results may vary, particularly from the results contained here. Past performance, [actual or simulated], is not a reliable indication of future performance. According to the information in the sales prospectus distribution of the products mentioned in this document is subject to restrictions of the relevant jurisdictions. Distribution of this document is prohibited in the USA as well as for the account of US persons and persons residing in the USA. DWS Investment GmbH. As of: 22/03/2019, CRC 066084_1.1

1 Source: United Nations Organisation, January 2019. 2 Source: Metastudy on ESG Performance by Friede, Busch and Bassen, University of Hamburg, December 2015. This marketing communication is intended for professional clients only. DWS is the brand name under which DWS Group GmbH & Co. KGaA and its subsidiaries operate their business activities. Clients will be provided DWS products or services by one or more legal entities that are in the investment business as defined in the investment agreements, offering materials or other documentation relevant to such products or services. The information contained in this document does not constitute investment advice. All statements of opinion reflect the current assessment of DWS Investment GmbH and are subject to change without notice. Forecasts are not a reliable indicator of future performance. Forecasts are based on assumptions, estimates, opinions and hypothetical performance analyses. Forecasted actual results may vary, particularly from the results contained here. Past performance, [actual or simulated], is not a reliable indication of future performance. According to the information in the sales prospectus distribution of the products mentioned in this document is subject to restrictions of the relevant jurisdictions. Distribution of this document is prohibited in the USA as well as for the account of US persons and persons residing in the USA. DWS Investment GmbH. As of: 22/03/2019, CRC 066084_1.1

MSCI World  
- +10.5% p.a.
- 11.7%

MSCI World ESG Leaders  
- +10.4% p.a.
- 11.7%