Real Estate Research

January 2024



Real Estate Strategic Outlook: The Netherlands

Real estate price recovery from 2024

Property prices underwent a significant correction last year due to a surge in financing costs. However, inflation continues to trend down, and central banks are expected to start cutting interest rates in the second half of 2024. As a result, swap rates have fallen materially from peak levels.

We believe prices have now adequately corrected in most cases and a recovery in yields will be evident from 2025 onwards, in particularly in the logistics sector. Healthy real estate fundamentals should encourage healthy rent growth over the medium-term, supporting solid returns going forward.

Logistics: Significant price correction and fundamentals

We anticipate that the logistics sector in the Netherlands will maintain a strong performer due to high occupier demand, low vacancy rates – especially for high-quality assets – and a limited supply of zoned land constraining speculative development. The recent repricing, around 20%, of prime assets has created an appealing opportunity for (re)entry. Additionally, with stringent planning controls, such as the limitation of greenfield development in certain areas, and a scarcity of high-quality space, there is a potential for development-led strategies. This includes transforming outdated light industrial assets through redevelopment or repositioning into last-hour logistics.

Residential: Living sectors supported by notable undersup-

The residential market fundamentals remain strong, particularly with minimal structural vacancy and decreasing new supply. Challenges like high construction cost, proposed rental regulations, and tight financial conditions have tempered new construction activities. However, pending stricter rent regulation and elevated transfer taxes diminish the attractiveness of traditional multi-family residential investments. In the current cycle, multi-family residential becomes more of a tactical play, given that yields are below all-in financing costs.

Our focus pivots towards operational residential assets, including student housing, senior, and co-living. These properties tend to yield higher returns compared to traditional multi-family and experience robust, often unregulated, rental growth.

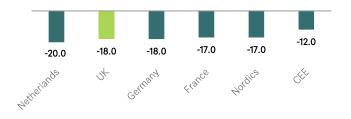
A pronounced scarcity, particularly in Amsterdam, coupled with the increasing presence of international students makes investments in student accommodation highly promising. The Netherlands stands out for its high-quality universities, a multitude of English-language courses and a relatively affordable cost of study.

A swiftly ageing population and the deficiency of suitable, high-quality senior living options create an opportunity for investment. The Netherlands boasts one of the strongest growth rates in elderly population in Europe, complemented by strong purchasing power among pensioners.

Office: Repurpose to meet demand for housing

We also see an opportunity in repurposing old, but well-located offices into residential. Conversion allows for the capitalisation on existing infrastructure while meeting increasing urban housing demand. This strategy not only addresses changing trends in work preference, but also leverages the opportunity to tap into the growing residential sector.

Logistics prime capital value (% change '21-'23f)



Source: DWS, January 2024

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Real Estate Research Team

Office Locations

Chicago

222 South Riverside Plaza 34th Floor Chicago IL 60606-1901 **United States** Tel: +1 312 537 7000

Frankfurt

Mainzer Landstrasse 11-17 60329 Frankfurt am Main Germany Tel: +49 69 71909 0

London

Winchester House 1 Great Winchester Street London EC2N 2DB United Kingdom Tel: +44 20 754 58000

New York

875 Third Avenue 26th Floor New York NY 10022-6225 **United States** Tel: +1 212 454 3414

San Francisco

101 California Street 24th Floor San Francisco CA 94111 **United States** Tel: +1 415 781 3300

Singapore

One Raffles Quay South Tower 20th Floor Singapore 048583 Tel: +65 6538 7011

Tokyo

Sanno Park Tower 2-11-1 Nagata-cho Chiyoda-Ku 18th Floor Tokyo Japan Tel: +81 3 5156 6000 **Teams**

Global

Kevin White, CFA

Global Co-Head of Real Estate Research

Simon Wallace

Global Co-Head of Real Estate Research

Americas

Brooks Wells

Head of Research, Americas

Liliana Diaconu, CFA

Office Research

Ross Adams

Industrial Research

Sharim Sohail

Property Market Research

Europe

Ruben Bos, CFA

Head of Real Estate Investment Strategy, Europe

Tom Francis

Property Market Research

Siena Golan

Property Market Research

Rosie Hunt

Property Market Research

Carsten Lieser

Property Market Research

Martin Lippmann

Head of Real Estate Research, Europe

Asia Pacific

Koichiro Obu

Head of Real Estate Research, Asia Pacific

Seng-Hong Teng

Property Market Research

Hyunwoo Kim

Property Market Research

AUTHOR



Ruben Bos, CFA Head of Real Estate Investment Strategy, Europe

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