Real Estate Research

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Real Estate Strategic Outlook: Netherlands

Political factors to play an important role

Recovery amidst policy and demographic shifts

In the heart of Europe, the Dutch economy is poised for a modest yet promising recovery. As the effects of stringent monetary policy begin to wane, the economy is set to grow by 0.5% in 2024, accelerating to 1.4% the following year. This resurgence is fuelled by robust wage growth and a decline in inflation, which together are expected to boost consumer spending.

The newly formed Dutch coalition government has unveiled its ambitious 2025 budget, pledging to address the tight housing market and enhance household incomes. However, the demographic landscape presents challenges, with slowing labour force growth and an ageing population. Compounding these issues, the government's decision to cancel the final two rounds of the National Growth Fund, totalling $\mathfrak{C}6.8$ billion, is likely to dampen innovative investment by firms in the coming years. Despite these hurdles, the Netherlands remains resilient, navigating its path towards a balanced and sustainable future.

Real estate sector strategy: what and where?

Logistics: May still be an attractive investment strategy

Despite some signs of decreasing demand, the occupier market remains stable, with no major crises in sight. Logistics hotspots along the major transport corridors between Rotterdam and the German border are bustling, driving up rental prices due to high demand and limited supply. Traditional hotspots continue to face tight supply, while areas beyond these prime locations see rising supply and vacancy rates. Tenants are increasingly favouring high-quality warehouses in primary locations, leading to higher vacancy rates for lower-quality stock.

Developers are grappling with higher construction costs and a host of political and environmental challenges, further restricting market availability. Looking ahead, a combination of factors—scarcity of greenfield development sites, the complexity of brownfields, grid congestion, and increasing regulation—suggests strong rent increases in the long run.

The investment market is witnessing the return of core investment products, hinting at potential yield compression in key areas. Now is an opportune moment to deploy capital before the window of first yield compression closes.

Residential: refurbishments, privatisation and senior living

The residential real estate market continues to exhibit robust fundamentals, especially with low structural vacancy rates and a decline in new supply.

One strategy would be to target the modernisation of older stock, capturing rental growth and optimising unit sizes. We would also explore opportunities to increase floorspace where feasible and appropriate. Refurbishment efforts would focus on modernisation and energy efficiency improvements. A large and well-established market like the Netherlands would likely provide sufficient scope for such strategy. Of course, challenges around rental regulation exist. We believe that with sufficient change, and a keen understanding of the market, we believe capturing value-add returns is achievable.

Another strategy would be privatisation, selling individual units to owner-occupiers. This could be executed from existing assets or acquiring assets with the aim to privatise. Despite a circa 5% correction in 2023, house prices are above the previous peak, even with higher mortgage rates (vs. 2021). House price growth is expected to continue, with prices projected to increase by 7.4% next year, ¹ driven by a persistent undersupply of housing.

We also see opportunities in the senior living market. A swiftly ageing population and the deficiency of suitable, high-quality senior living options create investment opportunities. The Netherlands boasts one of the strongest elderly population growth rates in Europe.

Netherlands House Price Index (2020 = 100)



Source: CBS, Kadaster, November 2024

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¹ Oxford Economic, November 2024

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