Real Estate Research

December 2025



Real Estate Strategic Outlook: South Korea

Brighter economic outlook ahead

Recent growth recovery led by improved exports

The outlook for South Korea appears brighter compared to the beginning of this year, when political turbulence (martial law, presidential elections) and economic uncertainties over US tariffs dominated headlines. The conclusion of trade negotiations in October, capping US tariffs on Korean imports at 15%, is expected to boost the manufacturing sector where exports account for over 40% of national GDP.

Meanwhile, exports showed growth momentum in recent months, led by automobiles and semiconductors amid the Aldriven cycle. This is expected to bolster GDP growth from 1% in 2025 to 2.1% in 2026¹. While the Bank of Korea has held policy rates unchanged since May 2025, forward guidance indicates a potential shift towards a rate-cut stance which suggests monetary easing could be likely in early 2026.

Where are the best opportunities?

Strong capital markets momentum

South Korea remains a major magnet for investments in APAC, drawing over US\$25b of transaction volumes for income-producing properties in the rolling 12-month period to September 2025, placing it just behind Japan and China. Seoul's office sector is the major standout, accounting for almost US\$15b alone driven by large deals in the CBD and Gangnam Business District, with corporations increasingly active in seeking deals for owner occupation amid rising rents

Office outlook remains positive

Seoul's Grade A office vacancy rate has climbed to $4.8\%^2$ in Q3 2025, in part driven by major relocations to decentralized areas. Nonetheless, some of the existing vacancies have committed by new incoming tenants which could see the vacancy level ease back in coming quarters.

Meanwhile, supply remains relatively tight in the Gangnam and Yeouido districts. Despite new supply concentrated in the fringe areas, future additions to core CBD are expected

to remain limited, which should support continued rental growth in the core office market.

Logistics market to stabilise as new supply dwindles

Despite elevated vacancy across Greater Seoul due to a wave of new completions over the past few years, signs of stabilisation have emerged recently. Logistics vacancy rate retreated this year to around 15%² in Q3 2025, as demand from 3PLS and e-commerce remain steadfast while new supply has dwindled in the face of rising construction costs and tighter construction loan requirements.

We expect a rental recovery from 2026 onwards with rents accelerating thereafter, as availability tightens significantly over the next few years potentially leading to demand-supply fundamentals favouring landlords.

Living sector gains traction

While the residential sector remains dominated by private investors, rising single-person households, international students and young professionals as well as shifting preferences for monthly rental transactions away from traditional lumpsum deposits for certain housing types outside apartments have underpinned demand for more flexible living options such as Co-Living.

Rising participation from domestic and foreign investors, including asset management companies and co-living operators, is likely to boost the institutional rental housing sector and provide potential entry opportunities in South Korea's Living sector for investors.

Seoul Rental Growth Forecasts (% p.a.) 2026-30F



Source: DWS, as of December 2025

² JLL, Q3 2025

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¹ Oxford Economics, November 2025

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