# Real Estate Research

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# // DWS

# Real Estate Strategic Outlook: Poland

# Economic resilience despite global challenges

# European outperformer...yet again

The economic outlook for Poland deteriorated slightly in 2025, but is expected to gain traction in 2026 again, easily remaining at a level 2-3 times higher than the European average.<sup>1</sup> Poland's close economic links to Germany and the recently announced fiscal package certainly played a positive role here. And while the less EU-friendly outcome of June's presdidential election is a concern, the economic and financial market response has so far been limited.

# Infrastructure build-up to remain a driving force

To date more than 300,000 EU projects with a total grant volume of over €230bn can be found.<sup>2</sup> Evidence of this is the Polish motorway network, which increased by a whopping 600% since the 1990s. Given the persistent growth of the economy and – equally important – the continuous access to EU funding, this trend is expected to continue and to positively impact real estate markets.

Another positive push is expected from Polish REIT legislation, which while delayed, has been progressing below the radar, possibly due to the upcoming presidential election. If this comes into effect, the mobilisation of an estimated long-term investment volume of €5bn from domestic sources could have a significant impact on the liquidity of the Polish real estate market.<sup>3</sup>

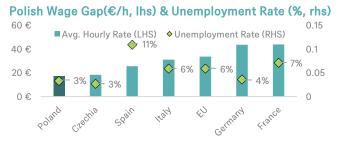
# Real estate sector strategy: what and where?

# Logistics: strong mid- to long-term prospects

A key beneficiary from the positive economic outlook could be the Polish logistics market, which remains one of our top picks in Europe, thanks to supporting long-term growth drivers. After the pandemic-induced spike in development activity, the current noise around global trade could limit sector performance in the short-term, although our five year outlook on rent growth well exceeds 3% p.a. In line with that, the supply

<sup>1</sup> Oxford Economics, May 2025

<sup>2</sup> Ministry of Development Funds and Regional Policy, Poland, June 2025 side continuous to moderate as gradually falling vacancy rates and a slow down in development starts suggest. In our view, urban logistics will benefit from more afluent consumers, while manufacturing hubs across the country will face a positive impact from ongoing supply-chain adjustments, and potential increases in military spending. A combination of in-expensive, yet skilled labour and an expanding infrastructure network make the case for Poland.



Source: Eurostat, April 2025

# Office: pronounced polarisation

Warsaw remains the most appealing office location in the region and is – although strongly polarised – expected to converge further towards its Western European peers. While a supply rebound remains a possibility, current construction activity is muted and only expected to pick up gradually. In line with that, vacancy rates are trending down and for prime stock stand well below the double digit level the market is witnessing in total. Our projections of five-year annual average rent growth of almost 3% is reflective of this, although only for prime assets.

On the investment side, sentiment is building up again, but remain highly volatile and not reflected in prime yields, which still stand close to 6%. On the other hand, transaction volumes recovered throughout last year, but took a hit in Q1/25 like most of Europe. Going forward, we expect this trend to pick up again, making Warsaw a strong mid-term outperformer.

<sup>3</sup> JLL, Q3 2024

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