

" We are looking for creative and visionary talents interested in technology and digital lifestyle who understand that digital business is different and love to become a true game changer to our traditional business.

Thorsten Michalik Head of Coverage - EMEA & APAC

Why do we need a digital club?

Internal driving factors



Plenty of digital

opportunities

to be addressed



More digital

challenges

than resources



A lot of passionate and motivated digital

talents

with ideas not leveraged yet

External driving factors



Millenials

New investment behavior and expectations



Client interaction

Device-agnostic and real-time interaction with clients.



Big Data

Explosion of data and advanced processing capabilities



New competition

Rise of low-cost providers and Fintech startups



Platform Economy

Technology-driven business models scale exponentially



Technology

New digital technology breakthroughs, e.g. AI, Machine Learning, bots, blockchain

Do you have what it takes?

DIGITAL CREATIVITY

Digital knowledge combined with creativity to go for wild ideas are important assets.

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TEAM PLAYER

Even the best ideas need to be challenged and fine-tuned amongst open-minded team players.

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USER EMPATHY

To think user-centric you should be able to put yourself into the shoes of others.

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Digital Club Framework to innovate at high speed



Teams

3 teams
(US/EMEA/APAC) with 4
people per team



Who

Like-minded people
(millennial spirit, VP or
below)



Time allocation

Allocate 1 day per week
for 12 weeks



Task

Drive digital challenge
from idea to prototype &
roadmap

You will follow a digital innovation process to learn and innovate at high speed

Sprint 1

Sprint 2

Sprint 3

Sprint 4

You will work on challenges around the following areas



Digital customer experience

Digital re-engineering
and transformation of
customer journey &
digital interfaces
(external and internal)



Digital investment offering

Digital re-engineering
and transformation of
products and services to
delight clients



Digital processing

Digital re-engineering and transformation of processes to drive efficiency



New business models

Re-invent business through digital platform strategies & ecosystem-based models

Senior executives will support you on this exciting digital journey



Jon Eilbeck
Global Chief Operating Officer and
Head of Asia Pacific



Thorsten Michalik
Head of Global Client Group EMEA &
APAC



Robert Kendall
Head of Deutsche Asset Management,
Americas



Kai Bald
Head of Digital

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Philipp Wagner, Head of Digital Transformation & Client Analytics
philipp.wagner@db.com
☎ +49 69 910 47991 <tel:+496991047991>

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